



Cool down with these delicious summer beverages.

Pink Grapefruit Spritzer

Serves 8 Total time: 10 minutes

INGREDIENTS

- 1 pink grapefruit
- 1 navel orange
- 5 cups grapefruit-tangerine juice cocktail (such as Ruby Tangerine), well chilled
- 1 liter(s) bottle club soda, well chilled
- ½ cup fresh raspberries
- Mint sprigs, for garnish

DIRECTIONS

1. With a sharp knife cut a thin slice off top and bottom of grapefruit and orange. Place cut side down and cut off peel and white part (pith) from sides. Holding grapefruit and orange over a bowl, cut between membranes to release sections into bowl. Squeeze juices from membranes into bowl.
2. Drain juices from bowl into a large pitcher; add juice cocktail and club soda. Divide citrus sections and raspberries among glasses or goblets; add juice mixture and garnish with mint.
3. Champagne or sparkling wine can be substituted for the club soda.

Tips & Techniques

Can be prepared through Step 1 up to one day ahead. Refrigerate covered.

Strawberry-Lemon Punch

Serves 8 Total time: 10 minutes

INGREDIENTS

- 1 can (12 ounces) frozen pink lemonade concentrate
- 1 pint (12 ounces) ripe strawberries, reserve 8 with tops for garnish, rinse and hull the rest (2 cups)
- 6 ¼ cups cold water
- 1 quart ginger ale
- Whole strawberries, for garnish

DIRECTIONS

1. Process lemonade concentrate, hulled strawberries, and 1 cup of the water in blender or food processor until berries are liquified.
2. Pour lemonade mixture into punch bowl. Stir in remaining 5 ¼ cups cold water. Gradually stir in ginger ale. Serve over ice. Garnish with berries.

Tips & Techniques

Can be prepared through Step 1 up to 8 hours ahead and refrigerated.

Recipes from Woman's Day

your INTERESTS FIRST

Vol. 6, Issue 2 – June 2012

One Bank | One Community

First Bank Financial Centre (FBFC) employees are the heart of this institution, thriving on customer and community service alike.

In 2011, thanks to the dedication of our employees, FBFC was named a Top 100 Workplace by the Milwaukee Journal Sentinel for a third consecutive year. We were awarded an “Outstanding” CRA rating for the first time in our history, and the Bank was named Business of the Year in Waukesha County.

In an effort to show our commitment to our local businesses, FBFC has funded three Loan Pool Programs, supporting Oconomowoc, Hartland, and Grafton. Businesses in these downtown communities can obtain smaller loans at a lower interest rate to be used for acquisition of property, building improvements, equipment purchases, and environmental or safety compliance.

Our community involvement doesn't stop there. Throughout the year, FBFC employees volunteer for many organizations including Junior Achievement, Teach Kids to Save Day, LakeWalk for Cancer, Relay for Life, local animal shelters and food pantries, Meals on Wheels, scholarship programs, and chambers of commerce. This is in addition to annual FBFC events like Random Acts of Kindness, Growing Our Communities, and the School Supply Drive.

On behalf of our employees and the board of First Bank Financial Centre, we thank you for your continued loyalty to our organization.

Sincerely,

Mark W. Mohr
President and CEO
First Bank Financial Centre

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Growing Our Communities

Lake Area Free Clinic: A Community Resource

In February, 2012, First Bank Financial Centre (FBFC) donated \$5,000 to the Lake Area Free Clinic (L AFC). This donation will be used to help fund the many initiatives of the facility over the next several years.

L AFC welcomes individuals and families who lack health insurance and whose income is at, or below, 200% of the federal poverty level.* Clinic clients receive the medical attention and practical information they need to maintain their health in a friendly and caring atmosphere. The free clinic also serves as a valuable Waukesha county resource in helping to locate follow-up services for patients. Thanks to the generosity of volunteers, and the community, the clinic has helped meet the basic health care needs of thousands in the Lake Country, and Waukesha county areas.

Marla Hamann, an Oconomowoc resident, has been a patient of the clinic the past four years. The physicians at L AFC have helped her with medical issues ranging from a hernia to, most recently, thyroid cancer. In each instance, the volunteer medical staff was able to refer her to the right specialists and surgeons, getting her the medical attention she so desperately needed.



From left: Dave Sutton, FBFC; Mary Reich, L AFC; Sally Schoenborn, FBFC.



Marla Hamann

Being self-employed, Marla can't afford a high insurance premium. "Having access to the Lake Area Free Clinic has been a true blessing," stated Marla, "I can't say enough good things about the care I've received and the cheerful, happy volunteers who make me feel so comfortable each time I go in." Marla continued, "I strongly urge people who can, to give to this organization. Every penny helps another person."

For more information on the Lake Area Free Clinic, or to make a donation, please visit their website at www.lakeareafreeclinic.org, or call (262) 569-4990.

*200% of federal poverty level in 2008 = \$20,800 for a single individual + \$7,200 for each additional family member

Go Green – eStatement Online Enrollment

Reduce paper clutter by accessing your monthly statements online, free of charge, with First Bank Financial Centre's eStatements.

Getting started is quick and easy. Go to FBFCWI.com, then:

- Log-in to your eBanking account and click on the **Online Services** tab
- Select **eStatement Self Enrollment**
- Click on the **Enrollment** link

Here you will receive step-by-step instructions on how to sign up for eStatements. If you have questions, please contact your local branch.



Please note - An active eBanking account is required to sign up for eStatements. If you don't currently have an eBanking account, and would like one, please contact an FBFC Service Banker.

CUSTOMER SPOTLIGHT: Traub Chiropractic

Dr. Michael Traub opened the Traub Chiropractic Care Center more than 35 years ago in Oconomowoc. With three different chiropractic providers including Dr. Karen Gould and Dr. Nathan Omick, Traub Chiropractic allows for a deep pool of clinical experience and a variety of chiropractic techniques and services.

Musculoskeletal injuries account for a great percentage of medical visits. Chiropractors deal with these, and other health care issues in a safe, natural way, avoiding medication and surgery if possible. Traub Chiropractic offers strength evaluations, exercise instruction, nutritional counseling, and has three massage therapists on staff. Thanks to multiple providers, Traub offers extended office hours. They are open daily until 7:00 p.m. and on Saturday mornings.

Born and raised in Iowa, Dr. Traub moved to Oconomowoc following graduation from Palmer College of Chiropractic.

After visiting the city, and speaking with local community leaders, he knew this would make a great home for his practice. First Bank Financial Centre has been there for him from the beginning. "FBFC gave me my first business loan 35 years ago. We have maintained our business and personal accounts with the bank ever since thanks to the wonderful service we've enjoyed all these years," stated Dr. Traub.

For more information on the Traub Chiropractic Care Center, please contact their office at (262) 567-4497, visit their website at www.traubchiropractic.com, or find them on Facebook.

Traub Chiropractic Care Center

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To be considered for a future Customer Spotlight article, please contact Becky Miller in the Marketing department at becky.miller@fbfcwi.com or (262) 560-2077.

Protect Your Money – Asset Protection and Estate Planning Workshops

We'll cover topics including, but not limited to:

- Protecting yourself from nursing home expenses
- Protecting your home, farm, and other real estate
- Protecting assets and ways to avoid probate
- Maintaining control of your final expense planning
- Do you need a Will or a Trust?

Call FBFC at (888) 569-9909 for more information, or to attend.

When:

July 24, August 28, September 25, or October 23
10:00 - 11:30am or 1:00 - 2:30pm

Where:

FBFC's Corporate Office
155 W. Wisconsin Ave. | Oconomowoc

Insurance products are not FDIC insured. Are not a deposit. May lose value. Have no bank or affiliate guarantee. Are not insured by any government agency.



2012 Travel Calendar

Trips through October listed here with 2012 extended trips. Trips for the rest of the year can be found on our Website at FBFCWI.com, or stop in any of our branch locations.

If you would like additional information on any of these trips, please contact First Bank Financial Centre, the YMCA at Pabst Farms, or the Oconomowoc Senior Center.

Tammy Sawvel First Bank Financial Centre (262) 560-2069 tammy.sawvel@fbfcwi.com	Darlene Klemm YMCA at Pabst Farms (262) 567-7251 dklemm@oconymca.org	Mary Sheridan Oconomowoc Senior Center (262) 567-4288 oascoord@sbcglobal.net
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- July 25 Chicago Architecture and Fireworks Cruise Chicago, IL
- August 1 Madison Market and Museum Madison, WI
- August 16 The Rock and the Rabbi The Fireside Theatre in Fort Atkinson, WI
- September 15 Holy Hill Art Festival Hubertus, WI
- October 3 - 5 Fall Foliage Frenzy Dubuque, IA
- December 29, 2012 - January 2, 2013 Extended Trip to the Tournament of Roses Parade in Long Beach, CA. Optional tour extension to Las Vegas, NV.